

## POSTMASTER AS FOOTSMAN.

Official Pulls Off Walking Stunt Between This City and Amarillo Last Monday.

If Edward Payson Weston is anywhere in this section of the country we wish he would please rise. We want to pull off all the medals which he has won as a long distance and fast walker. He is not entitled to any consideration whatever since the stunt which Postmaster Oscar pulled Hunt off between this city and Amarillo last Monday. In fact Hunt makes Weston look like he had learned to walk by following a hearse which had all afternoon to go to the cemetery three blocks away.

Say, but the way that Hunt fellow can walk is something people don't understand. In fact none of us seem to understand the matter. We can't understand whether it is that he is just a good walker or that he just wanted the money, but speaking of money, thereby hangs a tale.

Last Monday morning Mr. Hunt very much desired to go to Amarillo in order to attend the auto races but thought that fourteen dollars was rather a high price for a special auto for his use. Roy Wright came to his relief and offered to pay Mr. Hunt the \$14 if Mr. Hunt would walk the entire distance to Amarillo. Hunt accepted—and then waited to see if Wright wouldn't take the money back. Wright wouldn't and it was up to Hunt. Hunt went. A representative of the News was inveigled into going along in order to see that the postmaster actually walked the entire distance. Hunt did and so did the News man.

Hunt would have been alright had he provided himself with some chewing gum and something to eat but, not having these in hand, he had to take several hitches in his belt before the day was over.

Say, but there were some funny things occurred, things that Hunt made the News man promise not to tell so the News man won't say anything about Hunt's tendency to rest, his fear to tarantulas, that awful, awful rain which fell upon the trudging men for an hour, Hunt's aversion to publicity and his satisfaction at seeing the homeward bound train.

Leaving Canyon City at 9:30 Monday morning the pedestrians spent four and a half hours in a weary plodding to the Mecca of autoists arriving at Amarillo at

two o'clock footsore and weary, hunting for a restaurant and a cold drink stand. Upon their arrival in the terminal city they found quite a crowd waiting to welcome them. Hunt wouldn't stand for the daily papers to take his picture preferring the regions of the cold drinks and the edibles to the publicity of the street and Hunt "ducked" for cover. There are lots of things the News man would like to tell about Hunt, but he mustn't for he promised you know, but there is one thing that surprised both himself and Hunt. Going up on the trip Hunt found three or four tarantulas. On arriving at the city limits of Amarillo Hunt stopped, called the representative of the News and in a stage whisper which would have made Henry Irving a fortune many years before he became prominently known, said: "Say, you know, I don't understand why it is that we see these bugs and things going INTO Amarillo." The News man don't know what Mr. Hunt's previous experiences in Amarillo have been but they appear to be of a suspicious nature.

Before Mr. Hunt could receive pay for his walking stunt he was required to make affidavit about it and we copy the statement in full. This statement is corroborated by one of the News' representatives, whereupon Hunt got the money and made a dive for the nearest drug store to lay in a supply of arnica, liniments, cold cream and such stuff, sufficient for a small drug store. In fact everybody thought he was going into the drug business.

Hunt is a good walker. Awful good but he has plenty of money for his present needs and therefore anyone who desires the services of a walker needn't apply to Hunt. He isn't open for a job.

## AFFIDAVIT.

The State of Texas, County of Randall.

Before me, the undersigned authority, a Notary Public in and for Randall county, Texas, on this day personally appeared Oscar Hunt, who after being by me duly and solemnly sworn on his oath deposes and says:

That on the 26th day of July, in the year of our Lord, One Thousand Nine Hundred Nine, in accordance with a compact and agreement previously made and entered into by and between affiant and Messrs. Wright and Hunt, he walked from Canyon, Randall county, Texas, to the

city of Amarillo in the county of Potter and the state of Texas, and affiant further says that as per the terms and the conditions of the agreement aforesaid, on said journey he used no other means of locomotion, conveyance or carriage, such as automobiles, trains, wagons, bicycles, hand cars, air ships, aeroplanes, seven league boots, prairie schooners, oxcart, Shiflett space eliminators, or any other artificial machines or vehicles, but affiant proceeded on said journey, made and completed the same in that good old fashioned democratic, time honored way, using only the means which his Creator has so magnanimously endowed him with—his pedal extremities.

OSCAR HUNT.

Subscribed and sworn before me this the 26th day of July, A. D., 1909.

C. V. WOOLLEY,

Notary Public in and for Randall county, Texas.

The Bloomers Win the Game.

The "Mighty" has fallen. They came, they saw, they conquered, and the Canyon City baseball team is covered with a defeat of battle and the cause of it all was the Bloomer Girls baseball aggregation which is making a tour of the west. The team arrived here for a game last Monday afternoon and when the umpire called for the game to begin a large crowd had gathered to witness the game. There were some men among the bunch but the Canyon City aggregation had to acknowledge that the girls had some swift numbers in the bunch when it came to playing the national game. When the game was over the score card reported 9 scores for the bloomers and only a measly three for the home team. The girls used a male battery and the Canyon boys could not connect with the benders served to them.

Want A Military Company.

Among the young men of this city there is considerable talk about the organization of a military company. It is probable that an application for the organization will be sent for soon and active steps taken for the permanent organization. There are quite a number in the city who have had active experience in military matters and are capable of instructing in all the maneuvers as well as the manual of arms.

## TALKS ON ADVERTISING

## I.—In Which We Get Acquainted

By Henry Herbert Huff

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"Hello, Mr. Business Man! And how is trade?"

"Improving."

"I'm glad to hear it. Oh, we'll have things moving nicely pretty soon. Everybody's optimistic down our way. Got nearly an hour yet in town—want to catch that 4:29 out of here. If you're not busy, sit down a few minutes and let's talk things over. Mail order houses bothering any?"

"Yes; they're cutting quite a hole in our trade. Thought that dull spell would fix them, but it didn't here in our town. Never believed they were getting so much business till I was shown the pile of goods from them that arrived on this morning's freight. Some of our best people buying there too. Really I cannot understand why any one should send away and wait several weeks for goods he can buy just as cheaply right here in town."

"Got any soap clubs here?"

"Yes; there are several, and it does beat all how those premiums take. Looks as though one was getting something for nothing, but he pays for all of it. I can sell the whole assortment for half their list price and premiums. Buy them separate and get what you want. Each of these clubs takes from \$100 to \$300 worth of business from our town every year."

"And then there's Near City—only twelve miles away, and the fare is 60 cents. Many of our people go there to buy clothing, millinery and the like. Often they pay more than in their home town. We merchants had been charging up the bulk of our lost trade to the mail order houses, but found upon investigation that a large part is going to Near City instead. With our trade leaking out in every conceivable way it seems up to us to take what's left."

"Do you have any trouble with 'leftover' goods?"

"Yes; we lose a lot that way. In summer business goes on a vacation. Most days of the week are pretty slow, too, except Saturday, and that's hustle, hustle, hustle, all day long. I wish we might shift some of this day's business to the others."

"Mr. Business Man, I've a solution to all of your problems. I can tell you what will hold your trade at home, what will move your slow sellers and remainders, what will make business for you in the dull seasons, what will sell the new and better goods. It's no complicated mystery or trick of magic—just plain ADVERTISING."

"I know you'll say you've tried it without success or that a competitor failed to make it pay or something else, but it resolves itself into this—if you advertise RIGHT, it will PAY you; if you do so in the WRONG way, it will FAIL. Advertising is no child's play—it's a science. A person of average ability can write good copy."

"And now I must be going, but I'll be back next week and every week for several months, and I intend to have a little chat with you each time. I shall first show you how advertising will SOLVE your problems, and then I'm going to tell you how to advertise SUCCESSFULLY."

## MONEY LOANED ON REAL ESTATE

Long Time, Easy Payments

Reliable Representatives Wanted.

The Jackson Loan &amp; Trust Co.

Fort Worth, Texas.

Jackson, Mississippi.

L. G. Conner, Local Agent.

## Your Supplies

are matters that interest you very much just at this time. We are in a position to offer you some exceedingly low prices in the lines of goods which we handle. Our expenses at Umbarger are small and we can therefore sell on a closer margin than other people.

## Dry Goods

Particular attention is called to the prices on our dry goods, shoes, hats and all kinds of wearing apparel. They are well worth investigating.

## Groceries

Our good stock of things to eat, bought at the right time and at low prices, gives us an opportunity to save you money which you mustn't miss.

## Hardware

If you are in need of anything in this line let us show you our line and name the price. You will buy.

It is our intention to keep what you need and sell it at a low price. Come to see us.

**Paul M. Will**  
Umbarger, Texas.

**GET MARRIED** ANY TIME but send your order for wedding invitations. We have the latest styles, lowest prices, and do best work. Samples at this office.

## FIRST QUALITY

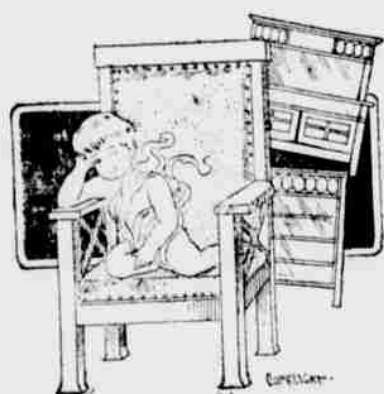
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OUR CUTS PRINT

## FAIR PRICE

## MAKE YOUR APPEAL

to the public through the columns of this paper. With every issue it carries its message into the homes and lives of the people. Your competitor has his store news in this issue. Why don't you have yours? Don't blame the people for flocking to his store. They know what he has.



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in every article purchased here for your home. The goods are durable and are always filled with

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brings joy to the family. Our stock is particularly well suited for a selection of those good things which you need there.



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House Furnishings of All Kinds

Bed Room Suites

Kitchen Cabinets

Parlor Suites

Fireless Cookers

Dining Tables



## Sectional Book Cases

Clean, Elegant and Adjustable to Your Needs.

Parlor Rugs

Axminster Carpets

Matting of all kinds

Linoleums

Everything you need

## THOMAS BROTHERS

House Furnishings of All Kinds

## OUR



## DESIGNS

Wall Paper

Elegant designs in a good, large stock. Something new all the time and our

PRICES ARE LOW

## Newly Married

people will find that we are exceptionally well prepared to furnish their new home complete from parlor down.

